



RESEARCH-FELLOWS

Strategic Market Analysis & Research Services

International Research Network



Agenda



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RESEARCH-FELLOWS is a leading market analysis and ad hoc research provider

About RESEARCH-FELLOWS



Profile

- RESEARCH-FELLOWS is a specialized consultancy headquartered in Munich, Germany, focused on strategic market analyses and market studies as well as on ad hoc research services concerning market and competitor data.
- The company was founded in 2005 by Matthias Meyer who gained his research experience as a senior consultant at the research center of a leading European consulting company.
- Today a team of ten specialized and experienced research analysts and project managers guarantees the high quality of our individual consulting services.

Project experience

- Due to its clear specialization on market analyses and research, RESEARCH-FELLOWS has unique competencies and experience in this market area.
- Our systematic analysis approach, proved in more than 250 projects, guarantees comprehensive research and high quality results.

Customers & Quality

- RESEARCH-FELLOWS counts on long term partnership with ambitious customers and supports them as a qualitatively leading and reliable service provider.
- More than 70% of our business volume are generated through satisfied long term customers.

Corporate responsibility

- RESEARCH-FELLOWS knows about the responsibility and corporate values and therefore acts professionally and ethically accurate during any research project at any time.
- We are also engaged in the 'House of Hope' project helping orphans worldwide to find a place in our society.

Cooperations

- RESEARCH-FELLOWS closely cooperates with carefully selected partners in order to improve its service portfolio for its customers.
- Universities, leading market research companies and expert portals are part of this network.

RESEARCH-FELLOWS is clearly focused on three core services

Our portfolio



Strategic market and competitor analysis

RESEARCH-FELLOWS' strategic market and competitor analyses enable you to evaluate markets, competitors, trends, and success factors as well as opportunities and threats in your target market on a profound basis.

Ad hoc research services

With its ad hoc services, RESEARCH-FELLOWS gives you professional answers on complex questions concerning specific markets and enterprises.

International research network

The international research network operated by RESEARCH-FELLOWS offers consulting companies and market research companies a flexible access to research capacities worldwide.

Training

Trainings of RESEARCH-FELLOWS impart expertise and knowledge in oriented trainings in the area of information search via the internet and strategic market and competitor analysis.

Due to an international network, RESEARCH FELLOWS can offer research capacities immediately

Overview international research network



Objective

The international research network operated by RESEARCH-FELLOWS offers consulting companies and market research companies a flexible access to research capacities worldwide.

Due to an easy body leasing model, more than 500 highly qualified researchers are available to support you flexibly with your research tasks (in native languages), if you like even directly in your project office.

Typical Content

Desk research

- Execution of desk research in foreign markets in their respective languages

Telephone interviews

- Execution of telephone interviews in foreign markets in their respective languages

Store visits

- Execution of store visits in foreign markets on site

Due diligence projects

- Capacity support for projects, e.g. time consuming analysis tasks within due diligence projects

The RESEARCH-FELLOWS mediation process consists of three steps

Methodology and proceeding



1

Briefing

- The customer shortly describes his task, desirable qualifications of the researcher (language skills, familiarity with the industries, level of qualification, etc.), expected timeframe and the location of the project.

2

Candidate selection

- Through our worldwide researcher pool of more than 500 highly qualified researchers, we check up the availability of appropriate candidates.
- Our customer receives a nomination list of suitable researchers for the respective project.

3

Start of project

- The researchers immediately start working, either from their homebase or integrated in your project team.
- The researchers are guided directly by our customer and support the project as full-fledged team members.

RESEARCH-FELLOWS has an international research network containing more than 500 experienced candidates

Example profiles

**Kaito Tanaka
(JPN)**



- Ph.D. student Business Administration at Keyo University Tokyo, Japan
- Project experience in market analysis projects at BMW Japan and GM Japan
- Languages: German (native), Japanese (native), English (business fluent)

**Jasmin Westphal
(GER)**



- Graduate Business Administration at University of Bayreuth, Germany
- Project experience in market analysis projects at Tchibo, Peek & Cloppenburg and L.E.K. Consulting
- Languages: German (native), English (business fluent), French (business fluent)

**Anna Morales
(GER/ESP)**



- Graduate Cultural Studies & Economics at University of Passau, Germany
- Project experience in market analysis projects at Gedas Ibera and Siemens Spain
- Languages: German (native), Spanish (native), English (business fluent)

**Kristyna Novak
(CZE)**



- Student International Management at University of Pardubice, Czech Republic
- Project experience at various German-Czech market entry projects
- Languages: Czech (native), German (fluent), English (fluent)

Feel free to contact us at any time if you have questions on RESEARCH-FELLOWS

Contact details



RESEARCH-FELLOWS

Guldeinstraße 26
D-80339 Munich, Germany

Tel.: +49 (0) 89 189 41 31 10

Fax: +49 (0) 89 189 41 31 20

Email: info@research-fellows.de

Web: www.research-fellows.de